

NEWS DECODER

A global educational news service for young people

2023-24 Educational Program

global citizenship • solutions journalism • media literacy



What we do

News Decoder is a global educational news service for young people. We partner with schools around the world to teach journalism and media literacy skills that extend students' horizons and understanding of global issues.

Why we do it

Tackling the multiple, interconnected challenges of the 21st century requires savvy, informed and responsible global citizens.

News Decoder approaches this in a unique way: we use journalism training and news literacy to nurture the skills, knowledge and values that students need to cooperate in resolving the great global challenges of our time, including conflict, poverty, sustainability and climate change.

Global citizenship education helps young people develop these internationally-recognized global citizenship competencies:



EMPATHY



**CRITICAL THINKING
& PROBLEM SOLVING**



**ABILITY TO
COMMUNICATE**



**RESPECT FOR DIVERSITY &
INTERCULTURAL UNDERSTANDING**



**SENSE & SECURITY
OF IDENTITY**



**SHARED UNIVERSAL
VALUES**



**CONFLICT
RESOLUTION**



**RECOGNITION OF GLOBAL ISSUES
& THEIR CONNECTEDNESS**

We teach these competencies by helping students develop behaviors that underpin great journalism: to challenge assumptions, separate fact from opinion, consider conflicting viewpoints, identify solutions, accept constructive feedback and communicate clearly and impartially.

Who we are

News Decoder is the educational services unit of the French nonprofit Nouvelles-Découvertes.

Our professional staff has decades of collective experience in youth education and journalism.

Students in our programs benefit from a team of foreign correspondents with experience covering politics, wars, economics, diplomacy and religion for the world's leading media organizations.

They are also authors, professors, scholars and consultants.

Correspondents mentor and coach students, lead workshops, edit student work and serve as experts in our global webinars.

"News Decoder provides our students with an opportunity to engage in local and global issues in an authentic way. Through publishing their own work, working with experts in the field or collaborating with other students from around the world, News Decoder has proven to be an invaluable resource."

— Aric Vissar
Former Head of Schools,
School Year Abroad

At a glance

News Decoder schools form a network of

2,000+
students & faculty from

21
academic partners in

17
countries around the world.

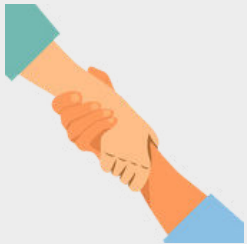


Our services

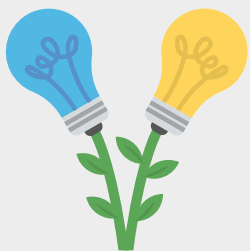
Students and faculty at our partner schools have access to an array of interactive, hands-on and exclusive educational services:



CONTENT PRODUCTION: Students identify story topics, pitch their ideas, conduct research and reporting and work with News Decoder's editors to produce multimedia content that is published on our global news site. Faculty can task their students with producing content for us as part of a classroom assignment, or students can independently work with the News Decoder team to produce reported stories, personal reflection essays, poetry, podcasts and more.



MENTORING: News Decoder's editorial team works closely with students at our partner schools. We guide them through our signature "Pitch, Report, Draft, Revise" process that helps them develop critical thinking and writing skills; we share our expertise in workshops and webinars; and we offer personalized feedback that challenges students to consider diverse perspectives, check their biases, consult experts and identify solutions to problems.



CO-SCHOOL COLLABORATION: Schools have the opportunity to be paired with a partner school in another region for cross-school collaboration on webinars and multimedia production. Paired teams identify reportable topics relating to a common global theme such as the environment, immigration or social inequality; conduct reporting; present findings to each other during a one-hour webinar; and co-produce multimedia packages that showcase their findings.

"What is extremely convenient about News Decoder is it is flexible. Students can adapt pieces they've worked on for their classes or use this outlet to publish on any other topics of interest. This gives them the chance to drive their own learning while honing their critical thinking and communication skills."

– Maya Schkolne

Humanities Faculty, African Leadership Academy, South Africa

Our services, cont.



WORKSHOPS: We host virtual workshops that students from all of our partner schools are invited to join. The interactive workshops are led by News Decoder's correspondents or a member of our editorial team and cover topics such as interviewing, reporting and drafting techniques and media literacy.

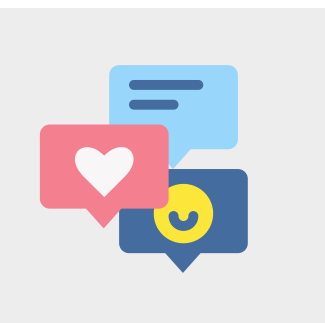


E-LEARNING COURSES: Students and faculty have exclusive access to our library of virtual courses developed by journalists.

- **Media Literacy:** Think critically about media's functions; question who owns media and why; identify good-quality media from bad.
- **Reporting 101:** Learn how to secure, prepare for and conduct interviews; build skills to deepen understanding of complex issues.
- **Drafting 101:** Learn how to craft stories that capture others' attention and convey important information.
- **Podcast Creation:** Learn how to produce a podcast from start to finish, and best practices in podcasting.



EDUCATORS' CATALOG: Each month, faculty receive our Educators' Catalog, a curated selection of the top educational articles we have published that month with accompanying classroom activities. Our articles impartially explain – “decode” – globally significant events, institutions and innovations and are designed to be used as teaching resources. Articles end with questions that can support student exercises like Q&A, research projects or debates.



SOCIAL MEDIA PROMOTION: News Decoder frequently spotlights students and partner schools in our website, newsletter and social media communications. Published students can add their work to portfolios and CVs when applying for internships, jobs or university. Schools can point to the News Decoder partnership and their students' successes as examples of their commitment to global citizenship.

Our approach

News Decoder's educational program helps students develop journalistic skills and behaviors that build core, internationally-recognized global citizenship and digital literacy competencies.

ACTIVITIES	OUTCOMES	COMPETENCIES
Students get to...	Students learn to...	Students acquire these global citizenship competencies...
Produce multimedia content	<ul style="list-style-type: none"> • Conduct original research • Interview authoritative sources • Present information engagingly and impartially 	<ul style="list-style-type: none"> • Communication skills • Recognition of global issues • Critical thinking skills
Receive mentoring by News Decoder staff	<ul style="list-style-type: none"> • Consider diverse viewpoints • Suspend biases • Identify global problems and solutions 	<ul style="list-style-type: none"> • Respect for diversity • Sense of empathy • Problem-solving skills
Collaborate with students from another school on a webinar and multimedia package	<ul style="list-style-type: none"> • Lead meetings with students in another school • Identify similarities and differences in big issues • Conduct research and reporting and present their findings 	<ul style="list-style-type: none"> • Intercultural understanding • Recognition of global issues • Communication skills • Conflict resolution
Read and discuss our educational articles	<ul style="list-style-type: none"> • Appreciate the complexity of global issues • Discuss and debate tough questions 	<ul style="list-style-type: none"> • Recognition of global issues • Appreciation of universal values • Critical thinking skills
Participate in our workshops	<ul style="list-style-type: none"> • Develop journalistic skills and behaviors • Consult multiple perspectives on controversial topics • Appreciate the benefits of subject-matter expertise 	<ul style="list-style-type: none"> • Communication • Intercultural understanding • Problem-solving skills

DIGITAL LITERACY COMPETENCIES

A core objective of News Decoder's programming is to grow youth media literacy skills. Our services map on to [The Digital Competence Framework for Citizens \(DigComp\)](#), an internationally-recognized framework for digital literacy adopted by the European Commission.

ACTIVITIES	OUTCOMES	COMPETENCIES
Students get to...	Students learn to...	Students acquire these digital competencies...
Produce multimedia content for online publication on our news site	<ul style="list-style-type: none">• Conduct original research on a topic of global relevance• Interview authoritative sources• Present information engagingly and impartially online	<ul style="list-style-type: none">• Browsing, searching, filtering & evaluating data, information and digital content (1.1 & 1.2)• Sharing information & content through digital technologies (2.2)• Engaging in citizenship through digital technologies (2.3)• Developing digital content (3.1)
Participate in virtual workshops hosted by ND correspondents & staff	<ul style="list-style-type: none">• Consider diverse viewpoints• Suspend biases• Identify global problems and solutions	<ul style="list-style-type: none">• Interacting through digital technologies (2.1)• Sharing information & content through digital technologies (2.2)• Engaging in citizenship through digital technologies (2.3)• Netiquette (2.5)• Creatively using digital technologies (5.3)
Host a cross-border student webinar with another school in ND's global network	<ul style="list-style-type: none">• Lead meetings with students from another school online• Conduct research and reporting on a topic of global relevance• Present their findings online in an engaging and impartial way	<ul style="list-style-type: none">• Browsing, searching, filtering & evaluating data, information and digital content (1.1 & 1.2)• Interacting through digital technologies (2.1)• Sharing information & content through digital technologies (2.2)• Collaborating through digital technologies (2.4)• Developing digital content (3.1)• Solving technical problems (5.1)• Creatively using digital technologies (5.3)
Complete ND's E-Learning courses on reporting, podcasting, media literacy and more	<ul style="list-style-type: none">• Think critically about the media• Synthesize findings in text or audio productions for online consumption• Tell a compelling story online	<ul style="list-style-type: none">• Interacting through digital technologies (2.1)• Engaging in citizenship through digital technologies (2.3)• Solving technical problems (5.1)• Creatively using digital technologies (5.3)

HOW A SCHOOL PARTNERSHIP WORKS

News Decoder's innovative educational resources are tailored to student needs and aligned with internationally-recognized global citizenship and digital literacy competencies. Faculty and students from different departments take advantage of our resources in different ways, from integration into English and World Studies classes to global enrichment blocks to after-school clubs.

We offer annual school partnership packages for individual schools and school networks, as well as stand-alone programming options. Please see our full membership menu below.

Membership Levels

ALL-CAMPUS

At the All-Campus level, News Decoder is embedded directly into educators' yearlong curriculum, with all students on campus granted access to our resources. This highly-customizable membership level includes a pairing with a partner school in another region of the world, a cross-border webinar experience and personalized one-on-one mentoring by News Decoder editors.

CAMP

News Decoder Camps are accelerated skill-building experiences where students will learn how to apply journalism techniques to identify and tell important stories that are happening around them. A kick-off workshop with a News Decoder correspondent will show students what it's like to be a foreign correspondent. Then they will work with ND editors to try their hand at finding and reporting a story in their area for a foreign audience. Content created during the week-long camp can be entered into News Decoder's student storytelling contests. This engagement is particularly well-suited for schools that host summer programming.

CLASSROOM

At the Classroom level, News Decoder programming complements existing classroom instruction with a one-week, accelerated skill-building experience. This membership includes a live kick-off workshop with News Decoder editors and a seasoned correspondent. Students will then work asynchronously with our editors to find and report a story, with the goal of having a first draft by the end of the week. After the week's end, students are encouraged to continue working with News Decoder to see their work through to publication. Content created can be entered into News Decoder's student storytelling contests.

CLUB

News Decoder Clubs are independent student-led engagements supported by ND learning resources and events. Club members are subscribed to the News Decoder platform and receive access to our publishing resources, E-Learning courses, webinar archive and self-guided "how to produce a global webinar" toolkit. Club members are eligible to submit stories to our twice-yearly storytelling contest and are featured on our website. Requires a club leader or faculty sponsor to facilitate enrollment process.

SCHOOL TRIP WORKSHOPS

As an academic complement to school trips, News Decoder School Trip Workshops prepare students to think like foreign correspondents and synthesize experiences into publishable stories. In pre-departure and post-travel workshops, students learn how to identify a unique story, how to conduct interviews and local research and put it all together in a story that could be published on our global news site. Includes two one-hour workshops with ND editors and support through the story publication process.

HOW A SCHOOL PARTNERSHIP WORKS

FEATURES	Club	Camp	Classroom ONE-WEEK INTENSIVE	All-Campus YEAR-LONG
Access to ND educational platform	✓	✓	✓	✓
Access to ND pitching portal and opportunity to publish on our site	✓	✓	✓	✓
Faculty subscription to Educators' Catalog including curated classroom exercises	✓	✓	✓	✓
E-Learning Courses (Podcasting, Reporting, Drafting, Media Literacy)	✓	✓	✓	✓
Opportunity to enter twice annual Storytelling Contests for cash prizes	✓	✓	✓	✓
Access to self-guided "How to run a webinar" toolkit	✓	✓	✓	✓
I-on-1 personalized student mentoring w/ ND editors		✓	✓	✓
Opportunity to participate in Decoder Dialogue public global webinar series			✓	✓
Personalized in-class News Decoder workshops w/ ND correspondents & experts			✓	✓
Curriculum embedding, tailored to individual classroom needs				✓
Introduction to & collaboration with another school in our global network				✓
Facilitated cross-border student webinar w/ a partner school in our global network				✓
Tailored school trip workshops				✓

School Trip Workshops

To complement school trips, News Decoder prepares students to think like a foreign correspondent and synthesize experiences into a publishable story. Includes two one-hour workshops with ND editors.

Sample Timeline: All-Campus Membership

A snapshot of a typical academic year for a All-Campus school partnership, although we work with all of our partners to customize services to your school calendar.



Our partners

News Decoder partners with schools and universities around the world, primarily through annual, recurring memberships. We are particularly well-placed to partner with schools with:

- an international outlook or commitment to global citizenship
- a robust global studies or experiential education program
- an IB Diploma Programme
- a Creativity, Activity, Service (CAS) curriculum component
- journalism or media classes, clubs or programs
- a strong commitment to extracurriculars
- an openness to innovative educational methods
- an interest in developing any of the above.

Our fee

Schools pay an annual membership fee that enables all students and faculty to take advantage of our services.

News Decoder is committed to extend the diversity of our academic network by partnering with public and private schools in all parts of the world. We recognize that our fees may stretch the means of some schools and offer financial aid options.

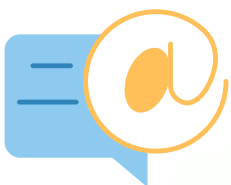
"The whole point of News Decoder is to make writing and news really accessible and to ask the big questions. Why does something matter? Why does a topic matter?"

— Emma Bapt
King's College Alum

"I love how student pieces are given a platform on News Decoder, which is really encouraging for students to continue writing because I feel like my voice is being recognized. Not a lot of platforms put student voices at the forefront."

— Li Keira Yin
The Thacher School Alum

CONTACT US



To become a News Decoder partner or simply to learn more, please drop us a line at info@news-decoder.com. We would be delighted to speak with you.

NEWS DECODER

A global educational news service for young people

PROBLEMS CROSS BORDERS

and solutions connect us

BECAUSE WE ARE ALL

citizens of the world

